

EDUCATION

- Durham College – Diploma in Interactive Media Design 2024 – 2025
 - Graduated with Honours
- Vasai Vikasini College of Visual Arts – Diploma in Applied Arts 2019 – 2022
- Sophia Polytechnic College – Foundation Course in Design 2018 – 2019

PROJECTS

- Campus Digital Signage System – Durham College [View Project] Mar 2025 – Apr 2025
 - Designed and developed campus-wide digital signage system using Adobe Suite.
 - Coded frontend functionality and styled components using HTML, CSS, and JavaScript.
 - Integrated GSAP animations and PHP backend with database.
- Interactive Kiosk App – Museum Exhibit Display [View Project] Jan 2025 – Feb 2025
 - Developed touchscreen kiosk interface with HTML, CSS, and JavaScript.
 - Designed branded UI and interactive motion graphics using GSAP and JavaScript.
 - Focused on accessibility and user-centered interaction design.
- Family of Eateries – Restaurant App Design [View Project] Sept 2024 – Oct 2024
 - Designed inclusive mobile app UI with a full brand system using Adobe Suite.
 - Created wireframes and interactive prototype using Figma.
 - Delivered a responsive web-app optimized for accessibility with HTML, CSS, and JavaScript.

EXPERIENCE

- Design Intern Apr 2025 – May 2025
Tallships Media (Digital Media & Publishing Agency) | Whitby, ON
Led design execution for two client accounts from concept through final delivery.
Durham Advisory Board – Charity Golf Tournament
 - Created event social media static posts and videos using Adobe Photoshop and After Effects.
 - Designed a print-ready program booklet using Adobe InDesign.SwishZone – Basketball Training Facility
 - Designed a complete brand identity system, including logo, color palette, and typography.
 - Authored a brand guideline booklet and produced promotional videos using After Effects.
 - Delivered digital assets for social platforms and collaborated on UI enhancements and campaign support.
- Lead Designer 2022 – 2023
Kantascrypt Pvt. Ltd – Leading Global IT Company | Mumbai, IN
 - Created brand identity including logo, templates, and promotional visuals using Adobe Suite.
 - Designed UI systems for desktop and mobile, cutting rework by 25%.
 - Produced ads, infographics, and merchandise using Adobe Suite.
 - Supported UX alignment and strategy, improving landing engagement by 30% to 40%.
- Social Media Manager & Marketing 2021 – 2023
All About You – The Boutique (Retail & E-commerce) | Mumbai, IN
 - Directed visual content and branding across Instagram and web, raising engagement by 80%.
 - Created ad materials using Canva and VN for seasonal promotions.
 - Shot and edited content for product storytelling and campaign launches.

SKILLS

Toolkit: Figma, Adobe Creative Suite, HTML/CSS, JavaScript, GSAP

Skills: SEO, UI/UX Design, Visual Design, Branding, Wireframing, Prototyping, Layout Design, Photography, Videography.

Image and Video Editing

